



Paradise Press

Paradise Medspa & Wellness • 2060 W. Whispering Wind Drive #170, Phoenix, AZ 85085 • ph 602.266.8144

Amore

Spring Has Sprung!

It's that time of year again... when the earth is a bloom with new life and renewal. It's also our busiest time here at Paradise Medspa and Wellness as our patients seek treatments to aid in their own renewal process and look forward to looking and feeling their best during the hot summer months.

As you will see from this month's issue of Paradise Press, we are doing whatever we can to help you achieve your goals for rejuvenation – by new **LOWER PRICING**, new **SERVICES**, and **SPECIAL OFFERS**, we look forward to making your dreams of a better tomorrow come true TODAY!

As always, we want to thank each and every one of you for making our business a success; we sincerely appreciate your patronage and referrals and will reward you with our on-going specials and referral bonuses as often as possible.
THANK YOU!

Office Hours:

- Tuesday
9 am – 6 pm
- Wednesday
10 am – 7 pm
- Thursday
10 am – 7 pm
- Friday
9 am – 6 pm
- Saturday
10 am – 2 pm
- Sunday & Monday
Closed

Introducing the New SmartLift Procedure! Achieve a More Youthful Appearance from the INSIDE, OUT!

From the leading innovators of laser skin technology comes Cynosure's latest achievement in minimally-invasive rejuvenation for the face – the **SmartLift Procedure!** This technique employs two of our most sought after therapies, the SmartLipo Laser and the SmartSkin CO2, combined to tighten skin from the inside, out. In one session both lasers are applied to the skin of the face and neck to stimulate collagen, smooth fine lines and deeper wrinkles, improve discoloration associated with sun damage, and improve skin laxity. In conjunction with other in-office therapies such as Botox/Dysport and dermal fillers, patients can achieve results similar to those seen with more invasive face lift procedures without the downtime, risks, and potential for scarring! Patients report looking up to 10 years younger with just one treatment!

For a LIMITED TIME ONLY, we will be offering the SmartLift procedure at an amazing \$1000 Discount! Finally, a chance to benefit from the latest laser technology without breaking the bank! Interest-free payments are also available through Care Credit ® for up to 12 months!

If you feel that you may benefit from this type of treatment or desire additional information, please call our office today to schedule a consultation! **602.266.8144** or **paradisemedspa.com**



Take the CLEARPATH Challenge!

The path to health and wellness begins at Paradise Medspa and Wellness! We have launched a new program called **ClearPath** to assist you in feeling cleaner, leaner and healthier.

Step 1: Get Cleaner with a 10 day metabolic detoxification program to rid your body of environmental pollutants and food sensitivities.

Step 2: Get Leaner with a long-term body composition program that decreases body fat and supports lean muscle.

End symptoms such as fatigue, headaches, and bloating, related to high toxic burdens AND lose those unwanted pounds that are putting you at risk for Diabetes and Heart disease with ClearPath today! Just call our office for more details!



Great NEW Ways to SAVE in Paradise!

A Gift for YOU! -

\$100 Gift Certificates for \$80 are now available for purchase at the time of check-out for any service!* (Limit one per transaction)

New Lower Pricing Options!-

Medical-Grade Facials now only \$99, SilkPeel Dermalinfusion Treatments and Chemical Peels only \$125!

Join the Club! -

Our Facial Club Members pay only \$75 per treatment, with options to upgrade to either a Silkpeel or Chemical Peel for only \$25!

Last Minute Appointment Deals!-

We now send you listings of our Last Minute Appointment slots for discounted rates on the services you've been waiting for! Check your email for details!

Interest-Free Financing! –

We now accept the 12-month Interest-Free option with Care Credit®!* (\$3000 limit applies)



In Her Own Words....Experiences of a Paradise Patient



I was very skeptical when I first talked to the staff at Paradise Medspa about the **HCG diet**. I had tried several diets in the past few years and with varying degrees of success to start with, but in the end I always gained back the weight I had lost and sometimes even more. I wanted a diet that would help me lose weight, but more importantly, I wanted to be able to keep the weight off so that my blood pressure would return to normal and my general health would improve. Elfie explained that the HCG diet would help to reset my metabolism so that the weight wasn't regained when following a sensible eating plan. Now I was even more skeptical!

After an emotional session with myself, I decided to give it a try, what did I have to lose after all (except the weight I didn't want)? I started the diet on November 20th and completed the 23 days of injections on December 12th with a **weight loss of 18 lbs and my blood pressure had lowered considerably**. In the weeks following the diet my weight did go up a couple of pounds as I returned to a 1200 calorie diet, but then stabilized and remained stable over the next couple of months until I decided to embark on round two of the HCG diet to lose even more!!

I started round two just over a week ago and have lost 7 lbs so far. However, this round has produced a bonus none of us imagined when my husband decided that rather than each of us making separate meals while I am on the diet, he would just eat what I am eating, but double the protein portion and add a side dish or more vegetables to fill up on – he lost 4 lbs in 3 days!! He is thrilled and so am I, except I am now in charge of all meal planning and cooking, oh well, the payoff is worth it! **C.L.**

Botox v. Dysport – What's the Difference...Really?!

Short answer? It's like Kleenex v. Puffs.

Long answer? Both are OnabotulinumtoxinA products. One (Botox®) is distributed by Allergan and the other (Dysport™) by Medicis. Both are FDA approved for treatment of glabellar frown lines in the mid-brow for cosmetic purposes. Injection techniques are basically the same. Unit dosages do vary between the two products with 2-3 times as many units of Dysport required to achieve the same effect as 1 unit of Botox. Both products last around 3 months and begin working within 2 days of injection, although there is some argument about this between the two companies with Medicis suggesting that their new product lasts a couple weeks longer and begins working within 24-48 hrs, while Botox takes 2-3 days. My experience with the two products is that they both start working quickly – the difference of a few hours won't change my opinion of either product – and both last the same duration. Cost? Dysport is just a little less expensive with the average glabellar treatment costing around \$187.50 v. \$200 with Botox.

So? The choice is really yours! Medicis is currently offering a LOVE it or LEAVE it trial offer which gives patients a \$75 rebate to try their version of the product from now through April 30th. Interested? Call our office for details!



Monthly Specials

April Specials – Spring into the NEW you!

Spring Beauty Basket Give-Away! With every purchase of \$200 or more at our office, we will enter your name to win a basket valued at more than \$2000 in products and services! Juvederm, Botox, Vivite, Latisse, Facial Services and more! Winner will be announced at our Open House Event on **May 15th**!

Receive a **FREE Vivite Lip Plumper** with any **Juvederm** treatment this month!

Love It or Leave It! – Receive **\$75 OFF** when you try the new **Dysport** treatment in April and another \$75 when you choose Dysport again in 3 months! See www.dysportusa.com for more details!

Take the **ClearPath** towards health and wellness and receive a **FREE BOX of UltraMeal Bars** with purchase!

May Specials – HOT MOMMA!

Receive a **FREE Blink Mascara** with purchase of 12 week supply of **Latisse!**

Tap into your body’s energy with a **BioMeridian Stress Analysis** and receive **\$50 worth of Metagenics Nutraceutical Products for FREE!**

Special Event! Champagne Brunch!

Saturday, May 15th, 10 am – 1 pm!

Join us for some mimosas and fun! Learn about all that Paradise has to offer! From Botox to Bioidenticals, Acupuncture to the Affirm Laser – we are your one-stop-shop for rejuvenation!

Curious about our products and services? Now is your chance to experience Paradise for yourself. **Free gifts and raffle prizes galore!** Bring a friend and receive a coupon valid for **\$50 off** of your next service! Special discounts will apply to ALL services and products purchased the day of the event!

RSVP is appreciated. Please call us at **602.266.8144** to let us know you’re coming!

June Specials- Get Ready to ROCK that Bikini!

New Product Promotion! Receive **15% OFF all Procyte Sunscreens** this month only!

Get Skinny for **LESS** with **\$100 OFF** of our **HCG Diet Program!**

Body Contouring Special: Get More DRAMATIC results with FREE VASER!

Book your SmartLipo procedure by June 30th and receive a FREE VASER Upgrade*! Also receive a full-size Vivite Body Firming Lotion at the time of booking (while supplies last)! (*\$500 Value)

TIPS FOR HEALTHY LIVING



Tap Into The Power of Vitamin D!

Vitamin D deficiency is being diagnosed more than ever before! If you are deficient in Vitamin D you may experience muscle fatigue and bone pain and you are at greater risk of osteoporosis!

Vitamin D is also important for brain and heart function and a deficiency can contribute to depression and congestive heart failure. It affects most tissues in the body including your skin. Vitamin D is actually more like a hormone than a vitamin and controls more than 200 genes in the body!

Humans get Vitamin D from exposure to sunlight, from their diet and from supplements. Twenty minutes in the sun will provide about 3000IU. Oily fish such as salmon provide 600-1000IU. Our milk is fortified with 100IU of Vitamin D. Supplements are usually 1000-5000IU daily.

If you think you may be deficient ask your doctor to check your level with a simple blood test.



Transform
Yourself
Today!

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Before

After

FREE VASER SERVICES!

From now through June 30th,
book your SmartLipo
procedure AND receive a
VASER treatment for **FREE*!!**

Plus, while supplies last,
receive a full-size Vivite Body
Firming Lotion at the time of
booking!

Call today to book your
FREE CONSULTATION
With Dr. Weiss!

*excludes certain body areas not accessible
with VASER. \$500 Value.

We LOVE your FEEDBACK!



Bring in your written testimonial
describing how Paradise Medspa
& Wellness has impacted YOUR
life and receive
\$50 OFF
of your next service!

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602.266.8144 or paradisemedspa.com

**Discount cannot exceed more than 50% of the service price.
Cannot be combined with other special offers or discounts.
Expires 6/30/10.*



See you in Paradise!

Dr. Rebecca Weiss & Dr. Kristine Sarna

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